



Enumerator and Census Champion guidance

Census Champions and Enumerators help the Census team connect with ringers and towers. Their roles support one another: **Census Champions help promote the Census locally**, while **Enumerators follow up with their allocated towers** as part of the Census process.

As a Census Champion

You can help by:

- Sharing the message that **the Census is for every bellringer**, whatever their age or experience.
- Promoting the Census through local towers, Associations, Guilds, newsletters and social media.
- Encouraging Tower Captains and ringers to share the information with their bands.
- Directing people to the [CCCBR Census page](https://cccb.org.uk/census/) for the latest information.
- Passing questions you cannot answer to the Census team.

As an Enumerator

Enumerators are allocated a group of towers from the Census target sample. Most Enumerator activity takes place after Census Week, **16–22 November 2026**:

- Contact the Tower Captain or nominated tower contact.
- Encourage completion of the Tower Headcount Survey.
- Answer straightforward questions and provide practical support.
- Follow up where a return has not been received.
- Record the status of towers that cannot provide a return, including towers that are inactive or have no active band.

The aim is to account for every tower in the target sample, including those that cannot provide a return. This follow-up helps the Census team understand non-response and produce a more reliable estimate of ringers and active towers. [CCCBR Ringing Census 2026](https://cccb.org.uk/census/)



Keep the message clear

The tower sample is part of the Census method. **It does not mean that only ringers at those towers can take part.** Individual ringers of all ages and experience levels are invited to complete the Census questionnaire.

Use the latest official guidance when answering questions. If you are unsure about the survey, a tower's status, privacy or how to handle a particular query, refer it to the Census team rather than guessing. Full guidance, templates and an online briefing are being provided for Enumerators. [CCCBR Ringing Census 2026](https://cccbr.org.uk/census/)

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